



## Service



**24symbols** is a subscription-based, digital Reading platform. The user pays a monthly fee and enjoys reading any book from our catalog.

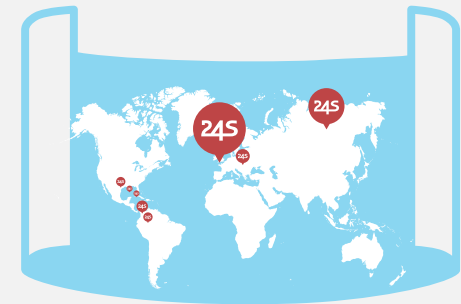
## Settlements



**For the publisher, readings are equal to purchases.** If a user reads more than **10% of the pages** of a book, we pay the book to the publisher. As in other platforms, the retail price of the book is used as reference as well as the discount percentage agreed in the contract.

The user doesn't own the book nor can manipulate the ePub file. The book can only be read while the user keeps paying the subscription fee.

## Platforms



**24symbols operates different platforms** in partnership with mobile carriers in different territories.

A **single contract** allows to commercialize eBooks on all platforms with a **single uploading** book and metadata process, and **one integrated settlement**.

The ePub files are always kept on servers controlled by 24symbols.

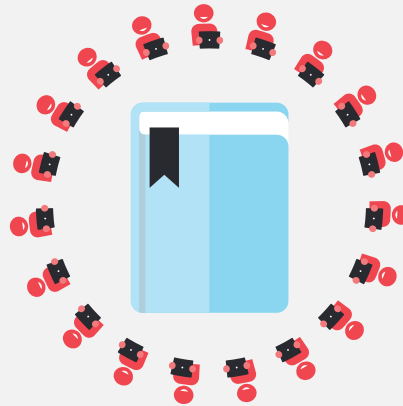
## Libraries



### 24symbols also offers its service to libraries.

The library can purchase subscriptions and **lend** them to their users (i.e. 15/21 days). Once the subscription is assigned, the user can access 24symbols books through different devices and using the same reading apps (iOS, Android, Blackberry, Kindle Fire and web). She will be able to read as many books as desired during the lending period.

## Digital Lending



Readings from library users **settle rights better than other digital lending services**. The publisher will receive the full retail price of the book the first time this has been borrowed and she will receive again the full retail price after **15 readings**, automatically.

Users only have the book available during the lending period. Libraries become another source of income, an instrument to educate new digital readers, to fight against piracy, and a marketing tool to attract new subscribers.

## Other



**If the price of a book fluctuates**, the price used for the settlements will be the price of the day when the reader selected the book or opened it for the first time.

Platforms can use different **reading policy controls** (i.e. credit systems, a maximum number of books per month) but the settlement scheme remains unchanged: we pay a book when more than 10% of the book is read.