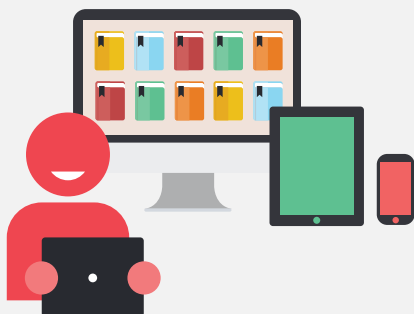


# 24symbols

Our service for libraries  
in 6 vignettes

## 24symbols



**24symbols** is a subscription-based, digital reading platform. The user pays a monthly fee and enjoys reading any book from our catalog.

## Libraries

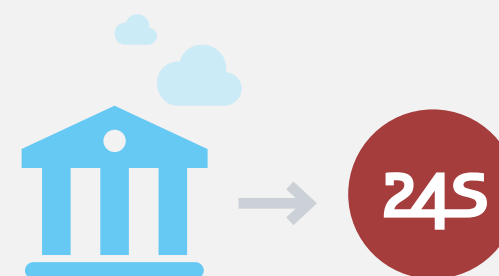


**24symbols** also offers its service to libraries.

The library can purchase subscriptions and **lend** them to their patrons (i.e. for 15/21 days). The management of these loans can be integrated into any library information system.

Once the subscription is assigned, the user can access 24symbols books through different devices and by using the same reading apps (iOS, Android, Blackberry, Kindle Fire and web).

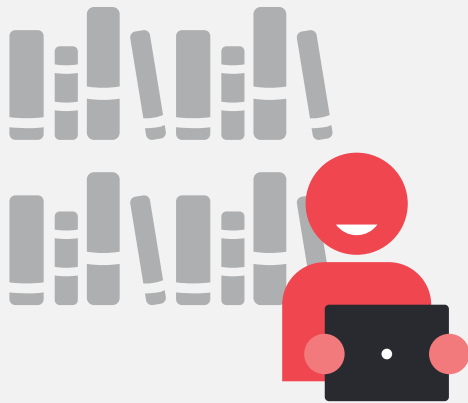
## Agreement



**The library signs the service agreement directly with 24symbols** and not with different publishers.

Every time that a library user reads more than 10% sample reading of a book, 24symbols buys that book and pays its price to the Publisher. Actually, 24symbols will buy again that book after it has been borrowed 15 times, thus the Publisher will receive more money than in any other digital lending services. In this way **no money is spent on books that will not be read.**

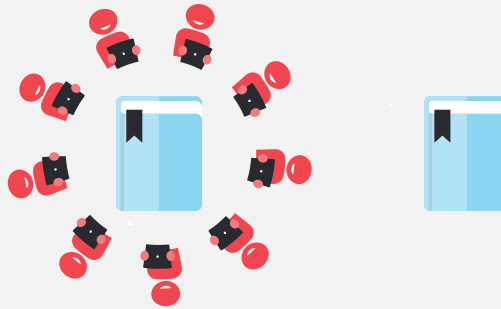
## Catalog



Even by agreeing on a small number of subscriptions, **thousands of books can be accessed from each virtual reading station.**

The catalog will grow without further investment as 24symbols reaches agreements with new publishers. The library, at its own discretion, can restrict the catalog available.

## Freedom



**From each reading station and during the duration of the digital lending, the reader has total freedom.**

She can leave a book and start another instead, or read several books at the same time; she can choose a bestseller regardless of what others are reading. Books are not individually borrowed –subscriptions are-, so it **never happens that a specific book is blocked.**

## Curation



**24symbols social capabilities** are great tools for the librarian to accomplish her **curation and promotion of reading.**

It is possible for her to define virtual bookshelves with book selections, include reviews, have customized pages for the library with their own recommended bookshelves, or acquire followers among the library patrons.